



CALL FOR POSTERS

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Dee LeDuc
Forum Coordinator

May 30, 2014

The Forum of ESRD Networks invites your organization to present a poster at the fourth annual "Creating a Culture of Quality" Conference to be held at the Baltimore Marriott Inner Harbor at Camden Yards Hotel on March 23-24, 2015.

Attendees are invited to showcase their work on any quality project, either recently completed or currently ongoing. Past poster displays have been shared by ESRD Networks, dialysis corporations, ANNA, NRAA and RPA and include quality improvement projects, clinical program designs and collaborations amongst these and other renal related organizations.

Achieving Quality: Reconciling Competing Goals *Guidelines, Incentives, Patient Centered Care, Shared Decision Making...* *How do we judge quality?*

Conference Objectives: With the understanding that there may be no one right answer, the following questions will be considered:

- Define patient centered care from the patient's perspective. Do we have the methodology to measure whether it impacts quality? Do patients, healthcare providers, and payers define quality differently? If so, how?
- Do the measurements currently in place to gauge and reward quality care such as incentives, public reporting, and organizational quality measurements, appropriately drive quality of care?
- Can the measures in place be reconciled with Patient/Family Centered Care when they conflict with patient goals and values? What are the ethical and practical considerations when patient goals are inconsistent with directives or guidelines?
- How do patient responsibilities change under a new paradigm of Patient/Family Centered Care? What are the unintended consequences of attempting to implement Patient/Family Centered Care?
- What is the impact of the Quality Incentive Program on clinical outcomes and how does it relate specifically to patient values and goals?

This annual gathering of key members of the renal quality community and patients presents a unique opportunity for colleagues to share their best practice work and to collaborate with both existing and new partners for quality work going forward.

Posters will be displayed throughout the conference in the room in which the breaks will be served and exhibitors will be set. This placement in a high visibility area will ensure that poster presenters will have ongoing opportunities to interact with attendees throughout the Conference.

Poster abstracts are due to the Forum of ESRD Networks by Friday, February 20, 2015. Please see the attached guidelines for poster and abstract specifications. Questions may be directed to Dee LeDuc, Forum Coordinator, at forumcoord@centurytel.net.

Jay Ginsberg, MD, MMM & Cynthia Kristensen, MD
Co-Chairs, Quality Conference Planning Committee



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2015 QUALITY CONFERENCE

ABSTRACT PREPARATION INSTRUCTIONS: REQUIRED INFORMATION

Please type the abstract using the instructions outlined below and e-mail to Dee LeDuc (forumcoord@centurytel.net) by Friday, February 20, 2015.

The abstract should not exceed one page and be single-spaced with a minimum of 1.5 inch margins. The font size must be 11 or larger, preferable in a serif type. Please do not include any graphics in the abstract.

- **Organization Name, Phone, Fax Number**
- **Primary Contact Person, title, phone number & e-mail address**
- **Author's name & Title (if different than above)**
- **Title of Poster**
- **Co-author's names, if applicable**
- **Brief Description of Poster (1-3 sentences)**
- **Project objective, purpose & goals (What did you want to improve?)**
- **Setting (Where did the project take place?)**
- **Sample/ Patients (How many patients were involved? What common factors did they share? Were some patients excluded from the project? Why?)**
- **Process studied (What was your outcome measure? Did you use a special data collection tool?)**
- **Intervention (Describe how you changed the existing process, what you did, who was involved.)**
- **Evaluation (Discuss your evaluation of the project; e.g., a change in outcome measures from the baseline data collection after the intervention.)**
- **Conclusion and Recommendations (What conclusions did you draw from your project? Do you have any recommendations for other facilities wanting to duplicate this project?)**

The following are *guidelines* you can use for the poster:

- The poster should reflect the theme "Best Practices"
- The color of the board and its contents are up to you!
- Size should be no larger than 24" x 40" to fit on a standard easel
- The poster could include pictures, graphs, as well as written information. Be sure the items are firmly attached.
- Please use large print (font) that is readable from 3 feet away.
- One complimentary easel will be provided for each poster. Please specify if you will need a table, extension cord, etc.; there may be an additional fee for these pieces.

New in 2015!! A Power Point presentation of the posters will run continuously during the intermission breaks. If you would like your poster to be included in the slide show, please summarize your poster onto one (1) slide and include with your abstract. Be creative...consider ways you may entice attendees to seek out your poster to learn more!

The hotel does charge a shipping fee based on the weight of the package. When shipping your poster to the hotel, please use the following label format.

{Guest Name} & {Arrival Date} - (Quality Conference)
Baltimore Marriott Inner Harbor at Camden Yards
110 South Eutaw Street
Baltimore Maryland 21201

By submission of your abstract, you are granting permission to the Forum of ESRD Networks to publish the poster and its contents in the conference meeting materials and/or on the Forum website. The abstract will not be used or submitted to any other organization for review purposes and is not considered formal submission for publication purposes by the Forum or the 2015 Quality Conference.